

## WORLD TOURISM DAY - CRETE

### “FAIRS & CULTURAL EVENTS, 25-28 OF SEPTEMBER 2014”

**ORGANIZERS:** The Region of Crete – Regional Unit of Heraklion and the Greek National Tourism Organization

**CO-ORGANIZERS:** Municipalities of Heraklion, Archanes – Asterousia, Viannos, Gortys, Malevizi, Minoa Pediadas, Festos and Hersonisos

**WITH THE PARTICIPATION OF:** the Synodical Committee on Religious Tourism of the Church of Crete, the Institution on Tourism Education and Formation of Heraklion (O.T.E.K.), Heraklion Port Authority S.A., the Chamber of Commerce of Heraklion, the Traders’ Association of Heraklion, the Professionals’ Manufacturers’ and Traders’ Association of Heraklion, the Tourism and Travel Agencies Association of Crete, The Hotelier’s Union of Heraklion, the Rental Apartments and Rooms Owners’ Union of Heraklion “PHILOXENIA”, the Pan-Cretan Association of Hotel Managers, the Chefs’ Club of Crete, the Traders’ and Professionals’ Association of Agia Pelagia, the Development Association of Women Entrepreneurs, the Interregional Public Transport Buses of Heraklion – Lassithi, and the Folk & Contemporary Art Association of Heraklion, Lassithi & Rethymnon “DAEDALUS”

#### **Fairs and Presentations:**

##### **Reception of a cruise ship, 25 September, 09.00-10.30:**

Traditional Cretan treat by young people **by THE PAN-CRETAN ASSOCIATION OF DANCE** in their traditional local costumes to the guests of the cruise ship LUIs Olympia (at the Port of Heraklion passenger station)

##### **Inauguration of the Fair: Thursday, 25 September, on Saint Catherine’s Square, at 18.30**

Days and hours of operation: 25,26, 27 and 28 of September, from 10.00 to 23.30

##### **Local Products and Folklore Art Items**

- Eleftherias’ Square

##### **Religious Tourism - Monastery and Church Items, from 16.00 – 21.00**

- Saint Catherine’s Square

##### **Plants & Flowers Fair**

- 25 Avgoustou Street

##### **Presentation of Cretan Bodies and Institutions**

- Eleftherias’ Square

### **Traditional Cretan Cuisine Lessons and Traditional Cretan Cuisine Buffet, from 11.30 to 14.00**

- Archaeological Museum Square

*hosted in cooperation with the Hotels Union of Heraklion, the Pan-Cretan Association of Hotel Directors, the Chefs' Club of Crete and the Institution on Tourism Education and Formation of Heraklion.*

### **Workshops presentation on Eleftherias' Square**

- **Pottery**
- **Raki distillation cauldron**

### **Presentation of Actions by Heraklion Port Authority S.A., 25-28/9, 18.00-20.00**

- An electrically driven two-wheeled vehicle of vertical steering position segway, which is used for information purposes, rendering of services, leaflet distribution and informative material to cruise ship passengers and tourists in general
- A special 6-place vehicle equipped with a ramp and a special fastening position for wheel-chairs, used for the transportation of physically disabled people.

Moreover, other actions of Heraklion Port Authority S.A. that will take place during the 4-day events include:

- Showcasing of the construction and historical features of the Shipyard at the Venetian Port, by Heraklion Port Authority S.A.
- Olive – Tree Exhibit, for the promotion of the “Cretan diet model” (seaside avenue of Heraklion).
- Mobile photography exhibition from the film "EL GRECO", based on the life of the significant Cretan painter, Domenicus Theotokopoulos. The movie was filmed on the terrestrial zone of the Port of Heraklion (photographic material by the photographer, Mr. Metzakis Manolis)
- “Mitos tis Ariadnes (“Ariadne’s Thread”), an activity by Heraklion Port Authority S.A. for the services of cruise passengers and port users. The visitor of the city that will decide to walk from the passenger station to the city centre (Lions’ Square) is guided by a simple yellow line (Follow the Yellow Line).
- “Plants and Fine Herbs of Crete” Exhibition, as well as information about their use in the Cretan cuisine, confectionary and manufacture of Crete. The exhibit takes place on the surrounding open space of the Port of Heraklion passenger station (Action: See...Feel...Smell & Get to know the Cretan Nature).

**Workshop Presentation from the Association of Education and Culture “AETOGIANNIS”, at the kiosk of the Association, on Eleftherias' Square**

- **Traditional cuisine and confectionary contests, 25- 28/9. Hours 17.00-21.00 & 23.00.** For the contest terms, please visit [www.Aetogiannis.gr](http://www.Aetogiannis.gr)
- **Loom weaving, workshop 25-28/09, from 19.00 to 21.00**
- **Basket weaving workshop, 26-28/09, from 17.00 to 22.00**
- **Traditional costumes and boots making workshop, 26-28/9 19.00-21.00**
- **Experiential Folklore Dance Workshop, 26-28/09, from 20.00 to 22.00**
- **Experiential Traditional Cheese Making Workshop 28/9, from 18.00 to 22.00**
- **Manufacturing Workshop of Traditional Musical Instruments, 25-28/09**
- **Manufacturing Workshop of Cretan Traditional Jewelry, 25-28/9**
- **Handcrafted embroidery workshop, 25-28/9**

*Right after the Official Opening of the Fair and their performance, the musicians and dancers of the group "AETOGIANNIS" will wander around the kiosks of the fair, performing the traditional Cretan serenade, 25/09, at 22.00.*

**Exhibition, "CHRIST ON CRETE TODAY", by the Professor Euthimios Varlamis, 25-26 September**

- St. Marcus Basilica, daily from 9:00 a.m. to 13:30 p.m. and from 18:00 p.m. to 21:00 p.m. Organized by: Experimental Workshop of Vergina. Exhibition curator: The exhibition will last until 30/9.

*With the co-organization of the Region of Crete, the Holy Archbishopric of Crete and the Municipality of Heraklion*

**Photography exhibition "Landscapes and Daily Life on Crete", by the Greek Photography Company of Crete, 25-28 September**

Venues:

- 25 Avgoustou Street
- Dikeosinis Street
- Eleftherias' Square
- Georgiades' Park

**Classic vehicles exhibition by the Classic Vehicles Club of Heraklion,** in co-operation with Vespa Club and the Region of Crete

- 25 Avgoustou Street, 10.00-23.30
- 28/9 **Close Itinerary Race (Circuit)** through the centre of Heraklion, for the vehicles that will participate. The race will be of the type "regularity". Due to the fact that the race takes place in an urban area, velocities will be low.

**European Heritage Days, 26-28 Σεπτεμβρίου, Loggia**

Title of events: "The Way had its own history," (the history of the 25 Avgoustou Street) .

- 26-27 / 9 10:00 -13: 00: Schools' city tour
- 27-28 / 9 10:00 - 19:00: Photography Exhibition
- 28/9 hours 18:00 to 21:00: Speeches

*Organized by: the Contemporary & Modern Monuments Ephorate*

**Theatrical Performances at the open air theatre "Manos Chatzidakis": Starting Time of performances: 20.30**

**25/9: EL GRECO NETWORK 2014, GETTING TO KNOW EL GRECO. Pupils' Exercises for the 400 years from the painter's death: «A JOURNEY IN ART WITH EL GRECO AS THE NAVIGATOR»** (digital presentation/ narration / music performance). **10<sup>TH</sup> GENERAL SENIOR HIGH SCHOOL OF HERAKLION. Competent Professors:** Christianou Maria and Iordanidou Vassiliki – Duration of performance: **60'**

**26/9: EL GRECO NETWORK 2014, GETTING TO KNOW EL GRECO. Pupils' Exercises for the 400 years from the painter's death: «ON THE OCCASION OF EL GRECO»** (digital presentation/ narration / music performance). **GENERAL SENIOR HIGH SCHOOL OF EPISKOPI. Competent Professors:** Zeaki Paraskevi & Katsa Christina – Duration of Performance: **45'**

**27/9: «A TALE WITHOUT A NAME»** by the author Iakovos Kampanellis. **7<sup>TH</sup> GENERAL SENIOR HIGH SCHOOL OF HERAKLION. Competent Professors:** Adaptation – Instruction: Eleni Giamalaki, Narration – Texts Adaptation: Manolis Oustamanolakis, Scenery and objects construction: Maria Grekou, **60'**

**28/9: «THE OBNOXIOUS CONSEQUENCES OF MARRIAGE»** – Three single-act pieces by Anton Chekhov. **1<sup>ST</sup> VOCATIONAL SENIOR HIGH SCHOOL OF ARKALOCHORI** – competent professors: **Direction:** Bikaki Eleftheria **Competent of Scenery:** Pinirtzi Maria – Duration of Performance: **70'**

*Organization: SECONDARY EDUCATION DIRECTORATE OF THE REGIONAL UNIT OF HERAKLION, SCHOOL ACTIVITIES OFFICE. COMPETENT TEACHER: MS AGGELIKI ZACHARATOU*

**At the same time:**

#### **Information**

GNTD Information Office: Thursday and Friday, 9.00- 14.30

- Archaeological Museum Square

Information Office of the Municipality of Heraklion: Thursday and Friday, 8.30 – 14.30

- Lions' Square

#### **Free parking:**

- 25<sup>th</sup> – 27<sup>th</sup> tember: Heraklion Port Authorities parking lot, Gate of the Port of Heraklion, Port Police 17.00-24.00 & Sunday 29/9 all day free parking

**Free entrance to all archaeological sites and museums of the State, within the Regional Unit of Heraklion, on the 27<sup>th</sup> and 28<sup>th</sup> of September.**

## **Musical Concerts and Performances in the city of Heraklion**

**THURSDAY 25 SEPTEMBER 2014**

### **St.Titus' Square**

19.15- 20.15: **Concert with the Municipal Philharmonic Orchestra of Heraklion. Direction: Leonidas Tzortzakis**

20.15- 21.00: **Music and songs by the EFXINOS PONTIAN CLUB of Heraklion**

21.00- 21.45: **Music Band "Street Quintet". With the participation of: Giorgos Kritsotakis (guitar, vocals), Anna Psychogiou (vocals), Giorgos Tzortzakis (bass), Christos Zioutis (violin) & Euthymis Fasoulakis (percussion)**

21.45- 22.30: **Music Band "Mandolooop": International songs with guitar and mandolin. Kontaxakis Michalis (mandolin), Voumvoulakis Antonis (guitar).**

22.30-23.15: **International repertoire with: Irida Tsigara (vocals), Voumvoulakis Antonis (guitar)**

### **Eleftherias' Square**

18.30-19.15: **Stefanakis Manolis (lyra, song), Papadakis Dimitris of Minas (lute), Linardakis Giorgos (percussion) & Giannoulakis Kostas (guitar, bagpipes)**

19.15- 20.00: **Petsakis Michalis (lute, song), Aggelogiannakis Giorgos (lyra), Kalemakis Fanouris (guitar) & Mavrakis Michalis (bass). Dances are performed by the Folklore Association "Lazaros & Manolis Chnaris"**

20.00- 20.45: **Antonis Martsakis and his group**

20.45- 21.00: **OFFICIAL INAUGURATION**

21.00- 21.45: **Music and Dance Performance by the Choir and the Dance Group of the Educational and Cultural Association "AETOGIANNIS", accompanied by the music band "Mousiki Chrononafes" ("Musical Time – Travelers")**

21.45- 22.30: **Giannis Bamboukakis and his group: Giorgos Drakogiannakis (lyra), Aris Zacharioudakis (lute), Antonis Lazanakis (guitar)**

22.30-23.15: **Antonis Mazokopakis and his group**

### **Agia Ekaterini (Saint Catherine's) Square**

18.30- 19.00 **Consecration Ceremony**

19.30 to 20.30: following the consecration ceremony, **the Mixed Choir of Saint Minas Metropolitan Cathedral of Heraklion will perform Byzantine Church Hymns, under the direction of the chanter Mr. Ioannis Damarlakis.** The hymns will be prefaced and presented by a member of the Choir.

## FRIDAY 26 SEPTEMBER 2014

### St. Titus' Square

19.45- 20.30: Performance by the Choir of Vori Cultural Association "Chorodia tou Notou" ("*Choir of the South*")

20.30- 21.15: Performance by the Choir "Ionia Aidon", under the direction of Ms Lena Chatzigeorgiou

21.15- 22.00: Music band "ALLI BANDA": Nikos Manioudakis (lyra, vocals), Dimitris Zografakis (guitar, vocals), Giorgos Tzortzakis (bass), Euthymis Fasoulakis (percussion).

22.00-22.45: Music Band "Ichi Iridas": Agathi Pantelidou (keyboard, vocals), Evaggelos Lyrakis (electric guitar, vocals), Nathan Lyrakis (electric guitar), Filaretos Anyfantakis (bass) and Gian Andrea P. Garancini (percussion)

### Eleftherias' Square

18.30-19.15: Sfakianakis Giannis (lyra), Kapelakis Stelios (lute), & Saloustris Pantelis (guitar). Dances are performed by THE PAN-CRETAN ASSOCIATION OF DANCE INSTRUCTORS and by members from the folk dance schools of Mr. Fournarakis Minas, Ms Aggeliki Panagiotaki and Mr. Stelios Kafetzakis

19.15- 20.00: Giakoumakis Giorgos (lyra, song), Papadakis Dimitris (lute), Daskalakis Michalis (guitar), Tsakountakis Nikos (bass). Dances: the Folk Dance Association LYKEIO ELLINIDON

20.00- 20.45 : Apostolis Fragiadakis' & Giorgos Moscholakis' Music Group

20.45- 21.15: Concert with Vassilis Skoulas

21.15- 22.00: Giorgis Manolakis (lute, song), Giorgis Stavrakakis (lute), Giannis Papatzani (percussion), Pavlos Spiropoulos (bass)

22.00- 22.45: Charis Fasoulas (mandoline, song), Antonis Kontokalos (lyra, song), Giorgos Mpampatsis (lute), Thomas Bolakis (guitar, lute), Dimitris Manoussakis (percussion, bagpipes).

22.45-23.30: Alexakis Vaggelis (lyra, song), Paragioudakis Grigoris (lute, song), Drimis Manolis (guitar), & Baltzakis Fragiskos (percussion, bagpipes), Charistakis Nikos (percussion).

### Saint Catherine's Square

18.00-19.15: "the Flower of Cretan Poetry". Poets: Giorgis Palamianakis (Gergeri Heraklion) and Anna Takaki (Sitia). Presentation: Giannis Kriarakis (Journalist)

19.30-20.30: Theatrical Performance: "Spare the Rod and Spoil the Child", by the Theatre Troupe of the Spiritual – Youth Centre of the Parish Isodia tis Theotokou in Nea Alatsata - Heraklion. Competent: Ms Maro Valaskatzi.

21.00- 21.45: Griniezakis Michalis (lyra, song), Epaminondas Erotokritakis (lute), Sotiris Aggelakis (guitar)

### **SATURDAY 27 SEPTEMBER 2014**

#### **Kallergon Square**

18.00: "Contact Improvisation". Improvisation dance and theatrical acts by the dance group "Fysalida" ("Bubble")

19.30-20.30: "HERA" Rhythmic Gymnastics Association (Heraklion Rhythm and Sports)-

#### **St. Titus' Square**

20.30- 21.15: "Me mia Agalia Tragoudia"- Concert of the Mixed Children's – Young People's Choir of the Regional Unit of Heraklion. Director: Lena Chatzigeorgiou. Piano: Nikos Vlazakis

21.15- 22.00: Atsalakis Kostis (violin), Atsalakis Kleantis (lyra), Giannis Gounakis (lute)

22.00- 22.45: Pan-Cretan Association of Immigrants from Constantinople and Asia Minor. Dance Group of the Education & Culture Association "AETOGIANNIS"

#### **Eleftherias' Square**

19.15- 20.00: Flamourakis Nikos and Associates. Dances performed by the Folklore Association "EROTOKRITES"

20.00-20.45: Dances performed by the Young Generation Vrakofori Association. Dance Instructor: Papadakis Stelios

20.45- 21.30: Charitakis Antonis (mandolin, song), Charitakis Manolis (lyra, song), Spachis Giannis (lute), Skoulas Giorgis (lute), Tsikoudis Giorgos (percussion, bagpipes)

21.30-22.15: Manioros and his band

Ὠρα 22.15 – 23.15: Vasilakis Stelios (lyra, song), Spiros Skouradakis (lute), Kostas Kypriotakis (lute, song)

#### **Saint Catherine's Square**

19.00-20.30: **Youth Festival by the Holy Archbishopric of Crete:** *it includes songs, music and dance from various parishes of the Archbishopric of Crete. Afterwards, there will be music performance by the Parishes' Musicians.*

## SUNDAY 28 SEPTEMBER 2014

### St. Titus' Square

19.30- 20.15: **Vaggelis Samarakis and his "Music Company"**

20.15- 21.00: **Music Band "NOSTIMON IMAR". Art Director: Minos Somarakis**

21.00- 21.45: **Music and dance programme by the Cultural Association of Nea Alikarnassos "I ARTEMISIA".**

21.45- 22.30: **Music Band "ALMA"**

22.30- 23.15: **Cultural Association of the Immigrants of Thrace. Dance and music group.**

### Eleftherias' Square

18.15-19.00: **Mylonakis Nikos (lyra, song), Christakis Manthos (mandolin, song), Manolis Akasoglou (lute) & Georgakakis Markos (guitar). Dances are performed by Christina Papadakis' Cretan Folklore Dance School**

19.15- 20.00: **Stefanos Cheretis (lyra, song), Vassilis Cheretis (lute), Nikos Tzouras (lute, song) and Sotiris Aggelakis (guitar)**

20.00- 20.45: **Grigoris Samolis (lyra, song), Vassilis Cheretis (lute), Giorgos Zervos (lute)**

20.45-21.30: **Dafermos Kostas (lyra, song), Themis Theotokakis (lute) and Tsiknakis Manolis (guitar)**

### OFFICIAL FESTIVAL CLOSING CEREMONY

21.30: **Concert with: Ross Daly, Vassilis Stavrakakis, Giorgos Manolakis, Kelly Thoma and Giannis Papatzanis.**

### St. Catherine's Square

20.00: **"The Night of Psiloritis":** The goal of the event is to transfer Cretan tradition as regards nutrition, clothing and entertainment. The night includes **Achilles Dramountanis'** music group, the **dance group of Mavrokostas' Dance School**, its dancers wearing traditional costumes. Moreover, at the open space where the performance takes place there is traditional Cretan food for sampling and products from all over Crete. During the event, the songs and dances to be performed are announced by the presenter both in Greek and in English. What is more, there will be a brief summary and historic report for each genre of dance or song. At the end of the concert, the musicians and dancers take the lead and wander all around the city with their musical instruments, followed by their friends and audience, for an old-style traditional Cretan serenade, ending at Eleftherias' square.



## Municipality of Hersonisos

### Friday 26/9 Fruit Festival

An event that takes place at the Cretan open – air Museum for the Traditional Life of Crete «Lychnostatis», organized by the Women’s Association of Hersonisos “Vritomartys” and the Museum «Lychnostatis» to celebrate the World Days of Tourism 2014. Our guests will experience Cretan nature and folklore culture of Crete. At the same time, they will have the opportunity to sample several Cretan fruits and obtain information about their nutritional value. The event includes: **GRAPE- TREADING** the visitors participate in **grape-treading** in the Museum wine – vats. The museum’s staff offers **wine, raki** and **fruits** from the Museum’s gardens. **RAKI DISTILLATION:** ‘raki’ is produced in a boiler in the open-air, in real time. **“MOUSTALEVRIA”:** Members of the Women’s Association of Hersonisos “Vritomartys” offer to the guests “moustalevria”, a dessert made exclusively of grape-must. **PRICKLE-PEAR CONTEST** The museum’s staff demonstrates to the guests how to cut and peel prickle pears. Volunteers may take part in a skill and speed contest in peeling prickle-pears. **CAROB-PICKING** The museum’s staff asks volunteers –mainly children- to participate in picking carobs and displays the various carob products to the guests.

### PHOTOGRAPHY EXHIBITION

Temporary photography exhibition by Michalis Nikiforakis (UPI CR2, EFIAP), entitled «*Lychnismata Fotos*» (“*Winnowing the Light*”). The exhibition illustrates the wealth of the Museum collections and its unique atmosphere.

### 12.00 GUIDED-TOUR

Guided tour for the guests to experience the traditional way of life on Crete and their daily activities. During the **guided-tour** around the Cretan open-air museum “Lychnostatis”, the guests visit two typical Cretan houses of the late 19th century - a farm-house and a middle-class house- a white-washed chapel, a restored windmill, a shepherd's-shelter, a threshing - floor, a wine-vat, an olive-oil factory, a bee’s and wax-house, workshops of weaving, plant-dyeing of wool and ceramics. They stroll through the winding alleys of a garden verdant with native fruit-trees [vineyards, fig-trees, prickly-pears, pomegranates, loquats, misspells, lemons, carobs etc], cactus and bright - coloured flowers, characteristic of the Mediterranean climate. They smell the world famous aromatic herbs of Crete [20 kinds], and admire the various Cretan minerals and stones. After the guided-tour, an **audio-visual slide-show** about Crete entitled ‘*Crete, the soul of an island*’ is projected in the Museum’s Conference-Hall. Duration of film: 15’. Guided Tour Duration: 120’ **ADMISSION\* : Reduced entrance fee 8 € / pax , 4 € / children 4-15 age \*** (normal price: 12 € )

## Municipality of Malevizi

24/9, from 18.00 to 00.00, on the central street of Ammoudara, between the 2 big parking lots of the municipality, at "Technopolis":

- **Serenade by a group from the "Plucked and Bowed Stringed Instruments Ensemble of Crete"**. At the end of the serenade, raki (the traditional Cretan distillate) will be offered to guests and there will be dance and music performances.
- Music Event featuring artists from the wider area of Malevizi Municipality. More specifically, **there is participation of the following artists' groups: Pantelis Kakoulakis, Zacharioudakis Giorgos, Tassos Rerakis, Drakogiannakis Giorgos, Dafermos Kostas, Rethemniotakis Michalis and Charis Fasoulas. Dances performed by the Group of Cultural Association of Gazi. Dance Instructor: Nikos Maris**

*There will be free transport of artists and guests by the tourist train from 17.00 to 21.00.*

### **24/9:**

- Free sun-beds on all beaches of the Municipality.

### **27/9 Free Entrance**

- "Archaeological Collection of Malevizi", 8.30-15.00 (Gazi)
- GIANNIS KLINAKIS Art Hall of Marathos, 9.00-15.00 (Marathos)
- El Greco Museum, 9.00-19.00 (Fodele)
- Traditional Musical Instruments Museum "Thyrathen", 9.00-17.00 (Kroussonas)